**WEBSITE QUESTIONNAIRE I 2023**

1. Contact Information:

- Name

- Email address

- Phone number

- Company name (if applicable)

2. Business Overview:

- What does the company do or what is the website's purpose?

- What products or services does the company offer?

- Who is the target audience or customer base?

3. Website Objectives:

- What are the primary goals for the website?

- What specific actions or outcomes should the website achieve?

4. Design and Style:

- Do you have any existing branding guidelines or a logo?

- How would you describe the desired look and feel of the website?

- Are there any specific colors, fonts, or imagery that should be used?

5. Content:

- Do you have existing content (text, images, videos) that should be included on the website?

- Will you need assistance with content creation or copywriting?

6. Functionality and Features:

- Are there any specific features or functionalities required? (e.g., e-commerce, contact forms, user registration, etc.)

- Do you have any specific third-party integrations in mind? (e.g., social media, payment gateways, CRM systems, etc.)

7. Competitor Analysis:

- Are there any websites or competitors in your industry that you admire or would like to emulate?

- What differentiates your company from your competitors?

8. Timeline and Budget:

- Is there a specific deadline for completing the website?

- Do you have a budget range in mind for the project?

9. Maintenance and Updates:

- Who will be responsible for maintaining and updating the website after it's launched?

- Do you require any ongoing support or maintenance services?

10. Additional Requirements:

- Are there any specific requirements or considerations that haven't been covered yet?

**Do you have any additional comments or information that may not have been captured above?**